

## QANTAS SUPER ANNOUNCES APPOINTMENT OF NEW HEAD OF MEMBER EXPERIENCE

SYDNEY 07 March 2017

Qantas Super has appointed senior marketing and communications executive, Stuart Langeveldt, to the role of Head of Member Experience.

Chief Executive Officer, Michael Clancy, said Mr Langeveldt's appointment reinforced Qantas Super's continued commitment to enhancing products and services and engaging its members.

"Stuart is a highly talented executive, with great depth of experience, and he will help Qantas Super rise to the significant challenge of helping our members be confident in their financial future so they can enjoy retirement," Mr Clancy said.

"During the recruitment process, Stuart was a stand-out candidate for his extensive achievements, leadership skills and positive energy, and it was clear he would add great value to the team.

"Over the next three years, we'll be rolling out initiatives that will connect us more personally and regularly with our members. We're very pleased that Stuart will be a key driver of these initiatives."

Mr Langeveldt, who will start in the role on 13 March, replaces Dimity MacDonald who resigned from Qantas Super in December last year.

### Biography

Stuart Langeveldt is an internationally-awarded brand, marketing and communications executive with more than 20 years' experience in the financial services industry.

Prior to joining Qantas Super, Stuart spent eight years in leadership roles at AMP Capital, most recently as Director, Global Marketing & Communications. Previous roles include General Manager Marketing & Brand Alliance at Stockland; Head of Brand & eCommerce Marketing at Cuscal Limited and Chief Manager, Brand Management at the Commonwealth Bank (after its merger with the Colonial Group). Stuart started his career in advertising and worked at DDB Sydney leading the McDonald's and St.George accounts.

He holds a Master of Business in Marketing from the University of Technology Sydney which included an International Marketing exchange at Reims Business School in France. He is passionate about innovation and has undertaken a program in Design Thinking at Stanford University's d.school in the United States.

**About Qantas Super**

Qantas Super is one of Australia's largest corporate superannuation funds and is run for the benefit of members who are current and former employees of Qantas Airways Limited and its associated companies.

Qantas Super has been operating since 1939 and has about 32,000 members and assets of more than \$7 billion. For more information, visit [www.qantassuper.com.au](http://www.qantassuper.com.au)

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